

FISCAL YEAR

20
21



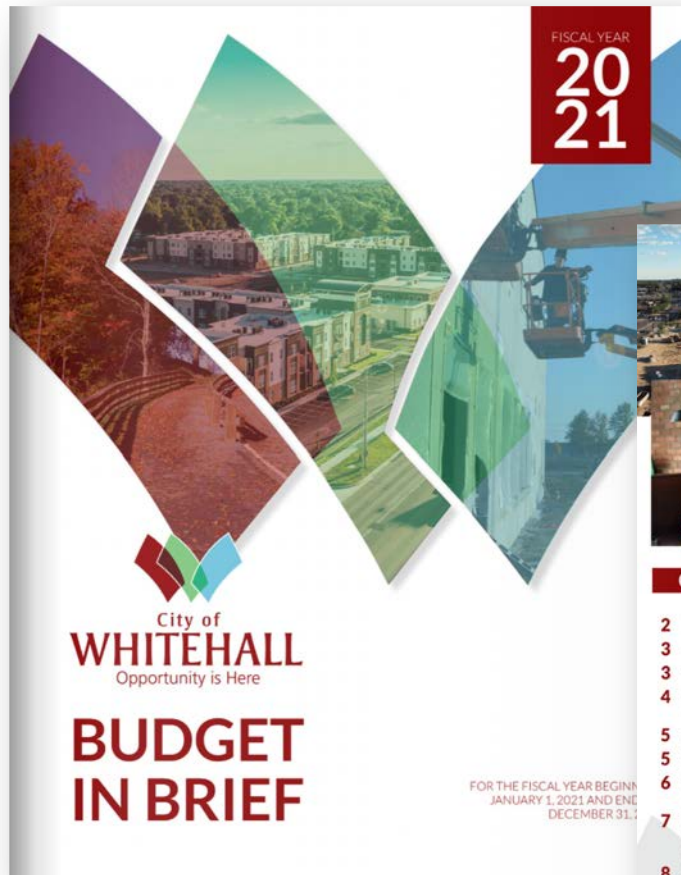
City of
WHITEHALL
Opportunity is Here

PROPOSED
**MAYOR'S
BUDGET**

City Council Presentation – November 17, 2020
Megan Meyer, Community Affairs Manager



BUDGET OUTREACH



VIEW FULL PROPOSED BUDGET
AND BUDGET IN BRIEF AT
WWW.WHITEHALL-OH.US



FROM THE MAYOR



It is my pleasure to present this Budget in Brief which summarizes the City of Whitehall's Fiscal Year 2021 Budget for the period beginning January 1, 2021 and ending December 31, 2021.

With so much changing in the world and in our community, the City recognizes that having information available to our residents in an easy to read format is more important than ever. This Budget in Brief summarizes the City's full budget document, trading line-item accounting detail for high-level charts and infographics.

The full budget document will be used throughout the coming year as a tool to guide the organization's stewardship of our community's financial and human resources, ultimately directing the provision of vital life and health safety services and reinvestment into our community's residents, businesses and public infrastructure. Similarly, you can use this Budget in Brief as a tool to better understand the City's spending plan for the coming year, to learn more about our financial position and to see your tax dollars at work.

While 2020 brought with it a number of challenges, including the negative impact the coronavirus (COVID-19) pandemic had on our community and the City's local income tax revenue, the Fiscal Year 2021 Budget reflects the City's unflinching commitment to providing high quality, professional services in as cost effective a manner as possible. The City team and I look forward to serving you again in 2021.

Kim Maggard
Kim Maggard, Mayor

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ABOUT THE CITY OF WHITEHALL

Located just minutes from downtown Columbus, and within a mile to the John Glenn Columbus International Airport, the City of Whitehall offers world-class opportunities for residents and businesses alike. With a committed administration and innovative mindset, Whitehall has enjoyed renewed growth in the last decade which has improved the quality of City services and quality of life for our residents. Recent growth in local income tax revenues are being directly reinvested into the built infrastructure of the community, and at the same time, resources are also invested into programming, grants and special events designed with the unique needs of the community in mind.

BY THE NUMBERS

19K WHITEHALL RESIDENTS, OVER 50% OF WHICH REPRESENT A MINORITY RACE	5.26 SQUARE MILES OF LAND AREA, MOSTLY BUILT OUT	7.1K WHITEHALL HOUSEHOLDS	650 WHITEHALL BUSINESSES WITH 33,000 TOTAL JOBS	2.3K JOBS ADDED OR CREATED SINCE JANUARY 2012
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The City of Whitehall is committed to being an innovative, diverse and vibrant community of thriving neighborhoods that are home to exceptional recreational opportunities and flourishing businesses.
CITY VISION STATEMENT

FAST FACT:

According to the 2020 Community Attitudes Survey, eight out of ten (81%) residents agree that Whitehall is heading in the right direction.



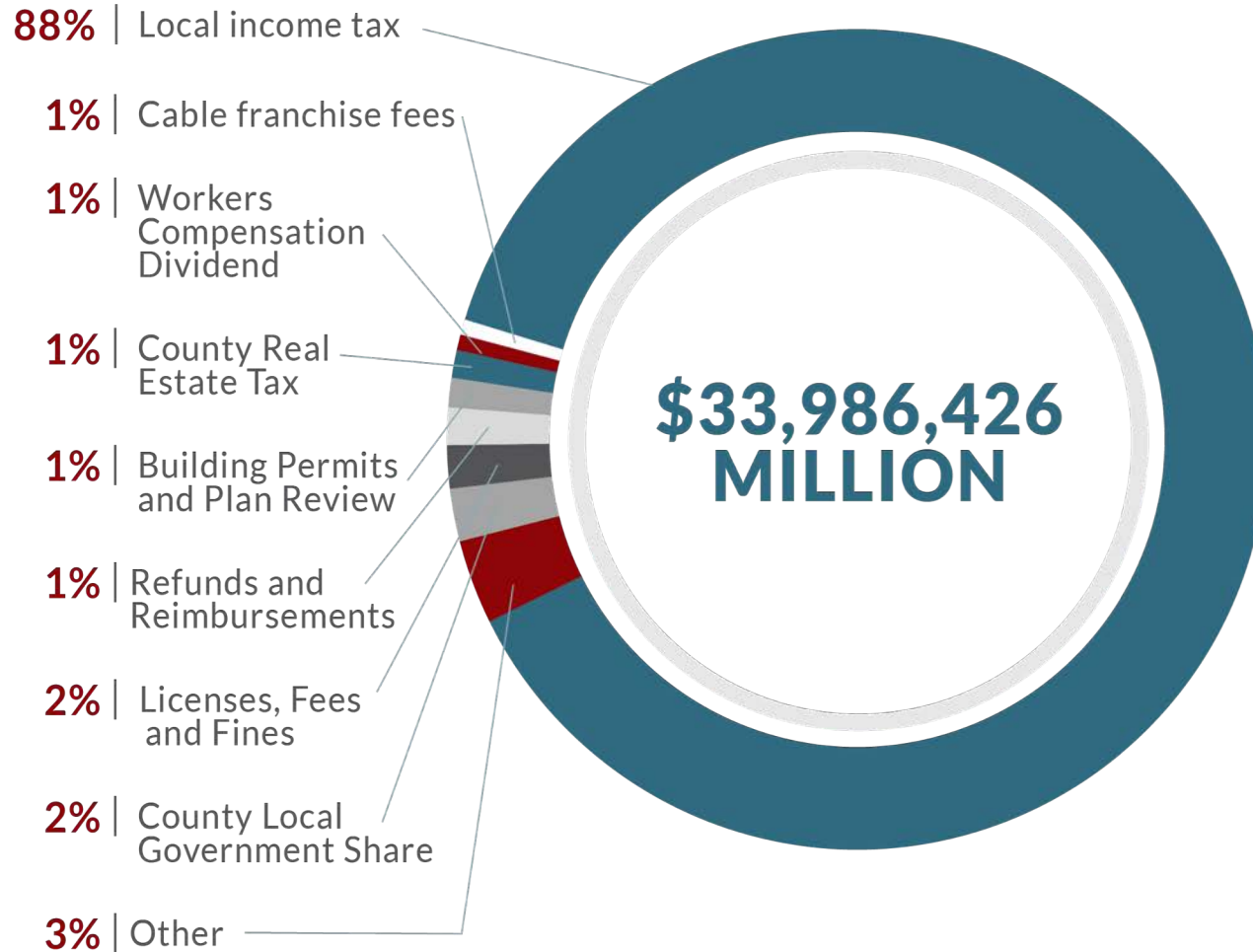


BUDGET PRESENTATION OUTLINE

- Spending Plan Overview
- General Fund Balance
- Major Budget Considerations
- Staffing Summary



GENERAL FUND REVENUES



88% of revenue generated through local income tax

Overall revenue is projected to decrease 3% compared to 2020

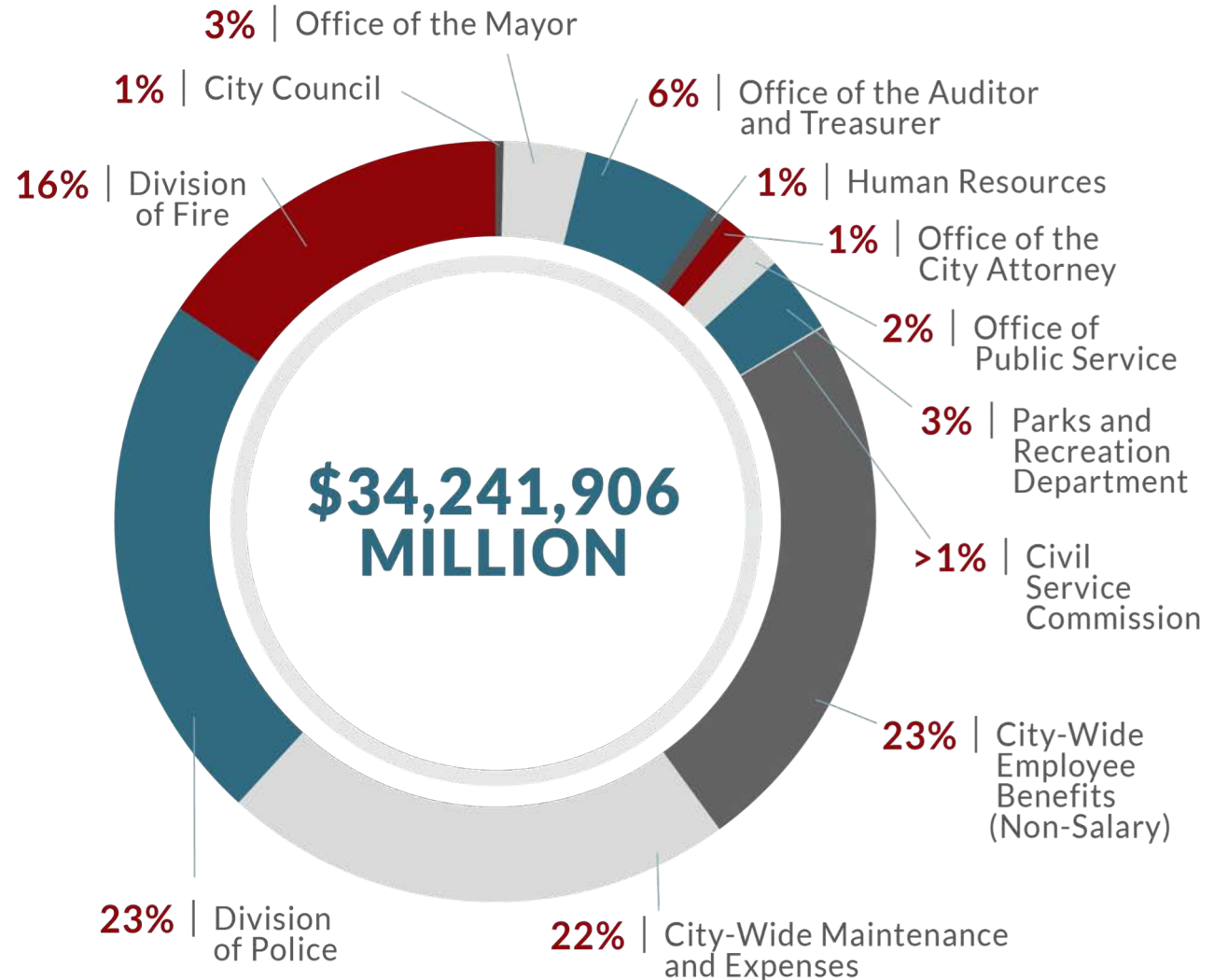
Local income tax revenue is projected to increase 1% compared to 2020



GENERAL FUND EXPENDITURES

Police and fire represents 39% of budgeted expenditures

Budget includes a \$3.8 million transfer to fiduciary funds to partially fund capital and infrastructure projects





SPENDING PLAN OVERVIEW: GENERAL FUND





GENERAL FUND BALANCE

	Fiscal Year 2017 Actual	Fiscal Year 2018 Actual	Fiscal Year 2019 Actual	Fiscal Year 2020 Projected	Fiscal Year 2021 Budget
Starting Balance	\$7,251,429	\$7,380,160	\$13,618,210	\$2,708,399	\$5,073,792
Total Income	\$29,200,083	\$41,140,736	\$50,435,017	\$34,887,574	\$33,986,426
Total Expenses	\$29,053,828	\$34,902,686	\$61,344,828	\$32,522,181	\$34,241,906
Net Profit/Loss	\$146,255	\$6,238,050	\$(10,910)	\$2,365,393	\$(255,480)
Ending Balance	\$7,380,160	\$13,618,210	\$2,708,399	\$5,073,792	\$4,818,312



MAJOR BUDGET CONSIDERATIONS

1 FINANCIAL
STABILITY

S&P Global
Ratings

LOCAL
INCOME TAX
REVENUE



2 ESSENTIAL
HEALTH AND
LIFE SAFETY
SERVICES



PUBLIC INFRASTRUCTURE
AND CAPITAL
IMPROVEMENTS

3

4 COMMUNITY PROGRAMS
AND SPECIAL EVENTS



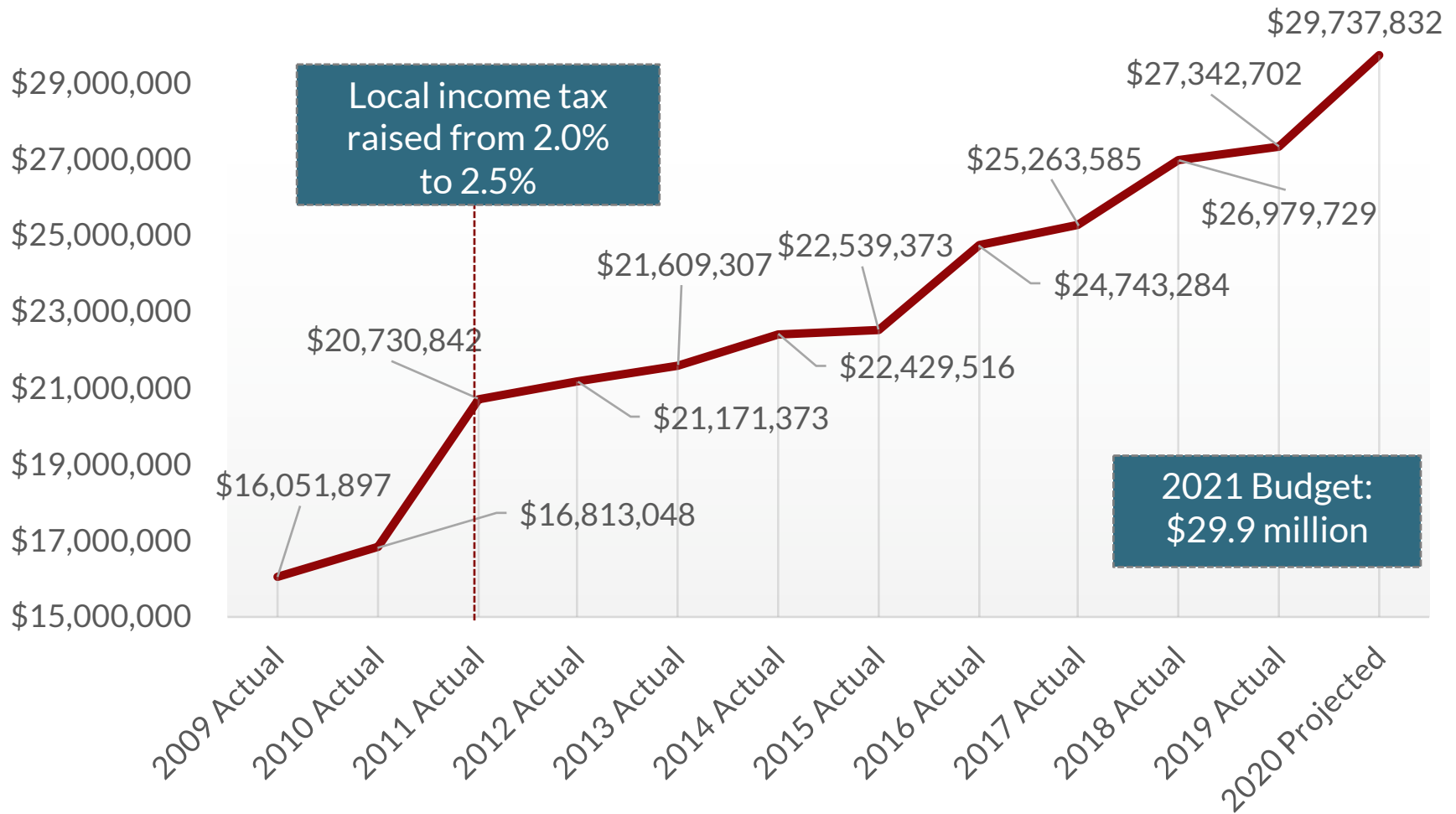
LOCAL
BUSINESS
GROWTH

5





FINANCIAL STABILITY: INCOME TAX





ESSENTIAL HEALTH AND LIFE SAFETY SERVICES

Continued support of
Division of Fire's SAFE
Station Program

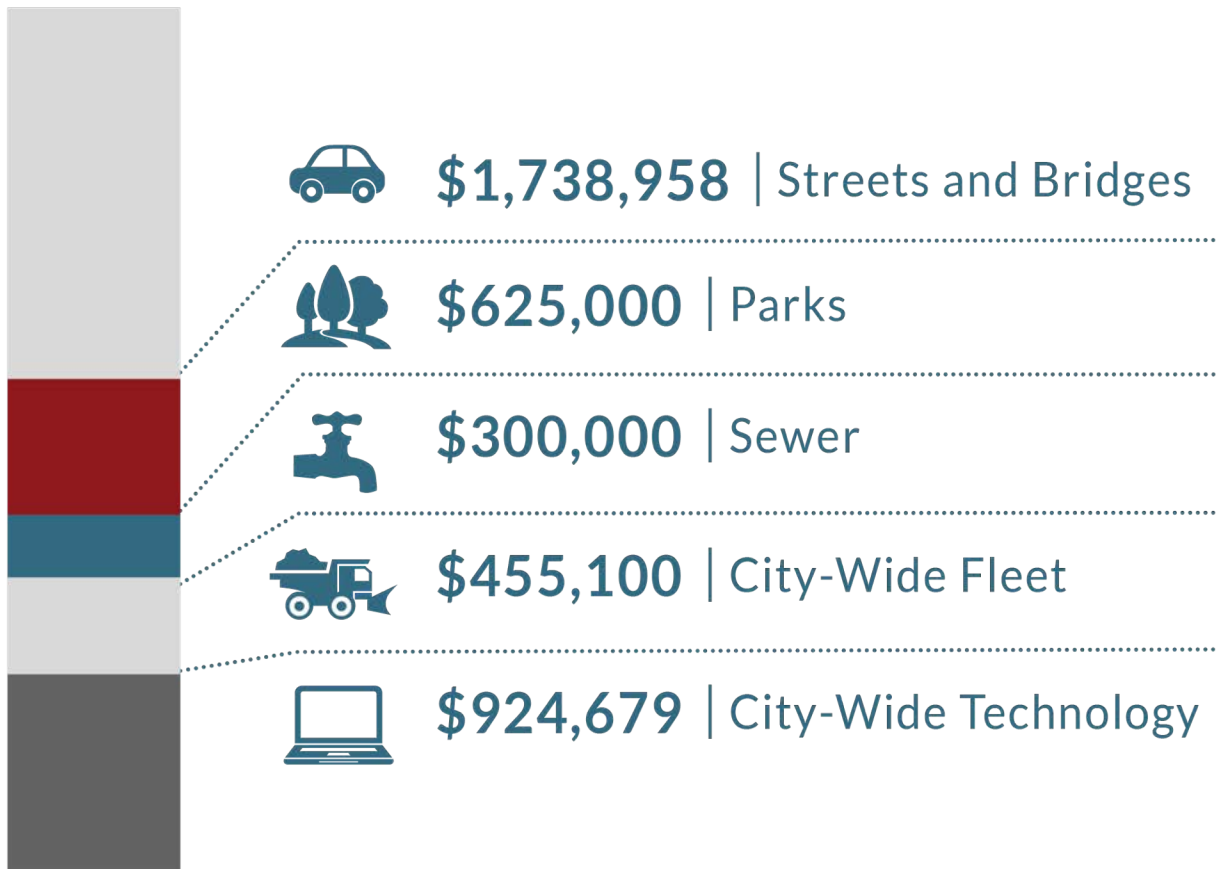
Funding for initiatives set
forth in the Division of
Police's Safer Whitehall
Strategic Plan

Continued support for a
Victim Services
Coordinator





PUBLIC INFRASTRUCTURE AND CAPITAL IMPROVEMENTS: FISCAL YEAR 2021 PROJECTS



Over \$4 million in City funded infrastructure and capital projects

\$5.1 million in additional grant funding from ODOT and OPWC

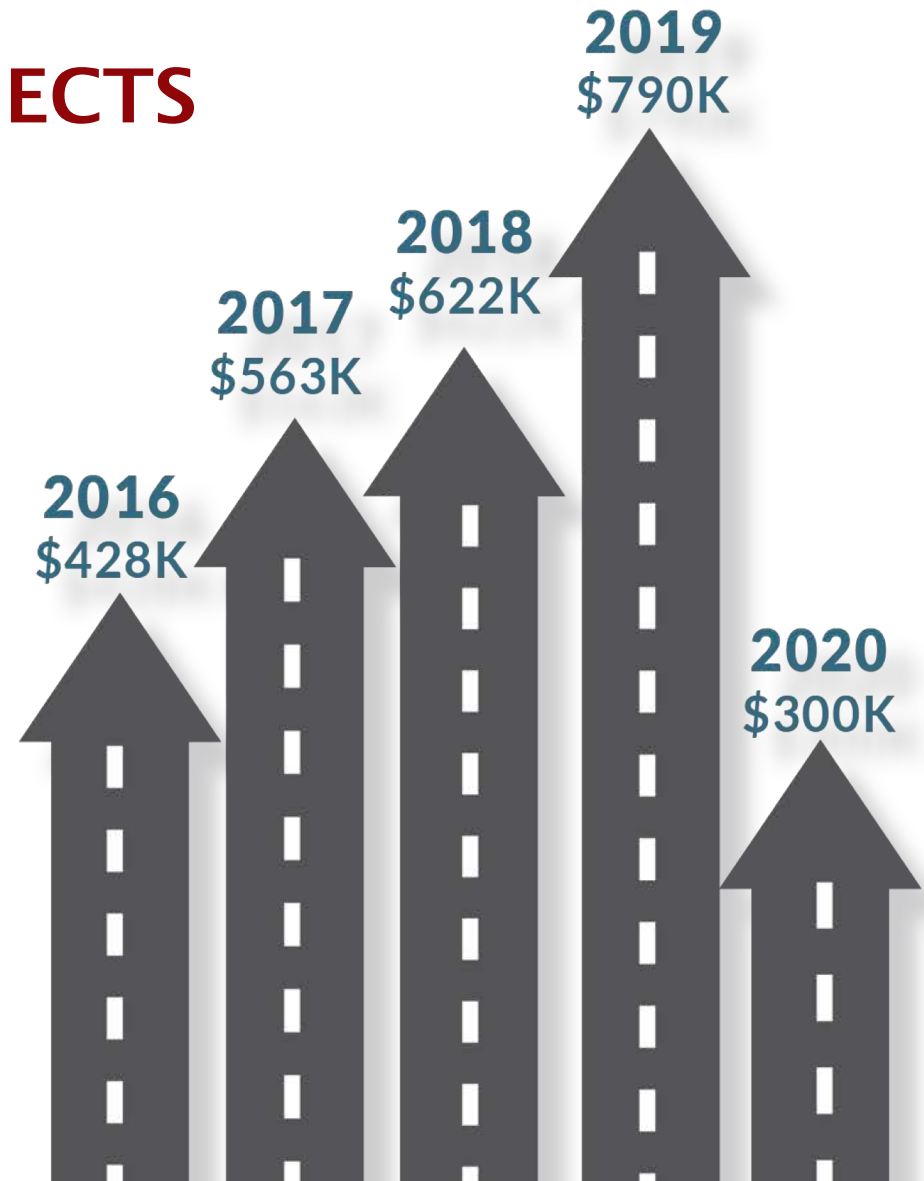
Some facility maintenance accounted for in General Fund



5-YEAR ROAD IMPROVEMENT PROJECTS

Over \$2.7 million invested since 2016, in addition to \$1.7 million budgeted in 2021 alone

Actual 2020 investments were lower than budgeted due to deferment of most projects due to COVID-19





FISCAL YEAR 2021 STREET PROJECTS

CITY FUNDED

RESURFACING:

Pierce Road (*Etna to Main*)

Elaine Road (*Etna to Main*)

Erickson Road (*Etna to Main*)

Wright Avenue (*Ross to Hamilton*)

Country Club Road (*Sections*)

Greenwood Road, Court and Place

RECONSTRUCTION:

Chandler Drive
(*Yearling to Pineview*)

Tornes Road
(*Rickenbacker to Powell*)

BRIDGES:

Elaine Road (*over Mason Run*)

Etna Road (*over Mason Run*)



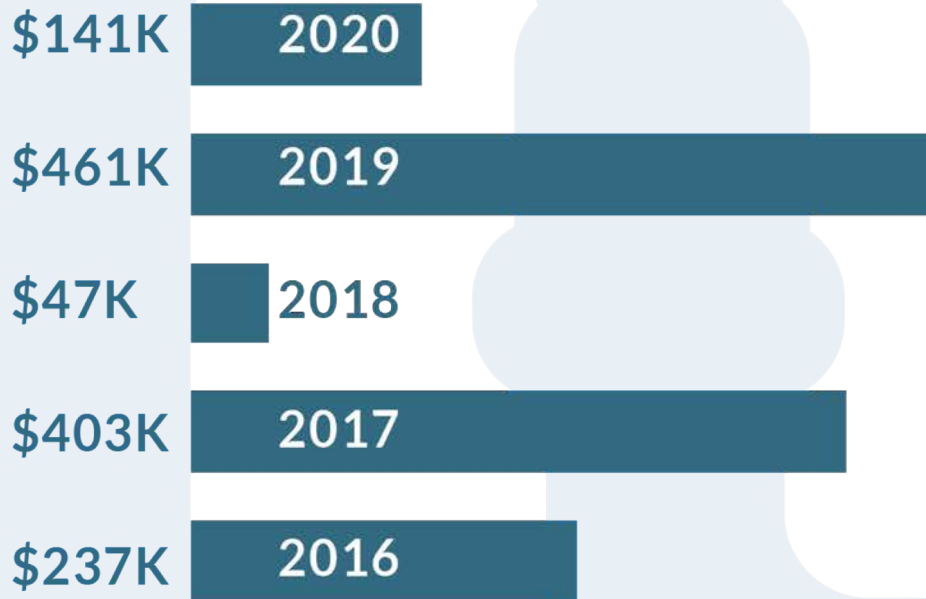
FISCAL YEAR 2021 STREET PROJECTS

GRANT FUNDED

- Elbern Avenue and Etna Road Street Bridge Replacement Projects
(\$1.1 million; Ohio Department of Transportation)
- Poth Road Street Widening and Rehabilitation
(\$4 million; Ohio Public Works Commission)



5-YEAR SEWER SYSTEM IMPROVEMENT PROJECTS



Over \$1.29 million invested over past five years in addition to \$300K budgeted in 2021

5% of City sanitary sewer system inspected every year, in line with industry best practices

Other maintenance includes lining, manhole repair and rehabilitation



COMMUNITY PROGRAMMING AND EVENTS

\$250,000 for Phase I:
Dog Park Construction;
Support for new park at
Norton Crossing

\$275K for Parks &
Recreation programming;
\$274K for major
community events

\$75K to kick-off a new
community arts program





LOCAL BUSINESS GROWTH



\$700K for ongoing
business incentive
program payments

Internal focus on
attracting and retaining
manufacturing and
production businesses



STAFFING SUMMARY

- COVID-19 Staffing Impact:
 - *Spring: Five full-time and five part-time employee layoffs; Three employees saw hours reductions*
 - *Fall: Three full-time and two part-time employees rehired; Hours restored to other employees*
- Closing of Employee Health Center
- 1.5% Non-union combined COLA and merit increase
 - *Made possible by early Bureau of Worker's Compensation dividend payment of \$1.1 million*
- 2.25%-3% COLA for union members based on unit
- Major health insurance change to high-deductible, Health Savings Account (HSA) model



QUESTIONS?